**OBJECTIVE:** To obtain a career position in the marketing field that will improve my knowledge and increase my skills.

**CORE QUALIFICATION**

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| --- | --- | --- | --- | --- | --- | --- | --- |
| |  | | --- | | **Customer service:** | | |  | | --- | | **General skills:** | | |  | | --- | | **Computer literacy:** | | |  | | --- | | **Marketing exp:** | |
| |  |  | | --- | --- | | |  | | --- | | * Excellent written and communication. |  * Ability to take multitasks. * Perform receptionist duties in efficient, professional and Courteous manner. | | |  | | --- | | * Effective   organizational skills.   * Flexible & adaptable to changing priorities. * Able to maintain diplomacy & confidentially. * Excellent networking skills | | |  | | --- | | Proficiency in:   * Microsoft Word * Microsoft Works * Microsoft Excel * Microsoft Outlook * Microsoft PPt * Typing 30wpm | | |  | | --- | | * Skills in Photoshop. * Utilizing Google analytic. * Ability to generate leads and covert to sales. * Able to design web   pages for prospecting.   * Content marketing for SEO optimization | |

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| *American Invsco realty*  **Leasing Agent/Consultant**   * Renting and leasing properties to clients. * Discussing financial deficiencies in credit report. * Using marketing strategies and tools to direct traffic to improve sales. * Using real-estate market analysis to give precise information to developers. * Assisting clients & interacting as efficiency as possible. * On-line marketing | 400 N Dearborn Chicago  09/2009- 04/2012 |
| *Entrepreneur* / Self employed 120 N Michigan ave Chicago,IL  **Network Marketing/ Internet Advertising** 12/09 - **PRESENT**   * Increasing business sales by 20% by creating massive budget planning. * Networking with popular social media sites for direct traffic flow. * Interacting with customers efficiently across the region through Skype. * Operating marketing campaign to observe consumer’s behavior for strategy ideas. * Discussing contract agreement terms with affiliate marketers   **Email marketing**   * Generating leads via web forms and landing pages. * Creating eye catching headlines for follow up messages.   **Mobile marketing**   * Using QR codes for mobile campaign and drive traffic. * Utilizing the sms system to attract and segment targeted audiences   **SEO**   * Creating relevant content for search engine optimization. * Creating link wheels for landing pages   **Education**  Attending East-West University **Major:** Business/Marketing | |